

ELECTRICITY



24X7
POWER SUPPLY
FOR ALL

WITH DEFINED TRAJECTORY

ELECTRICITY

**AFFORDABLE
POWER NEAR
COAL MINES
THROUGH
WASHERY REJECTS**





ENVIRONMENT



AFFORDABLE CLEAN POWER THROUGH HIGHER PURCHASE AND GENERATION OF RENEWABLE POWER



SAVE DRINKING WATER & CLEAN RIVERS LIKE GANGA THROUGH POWER PLANTS USING TREATED SEWAGE WATER



BOOST TO SWACHH BHARAT MISSION THROUGH WASTE TO ENERGY PLANTS



GRID STABILITY TO ENABLE GROWTH OF RENEWABLE POWER



ENVIRONMENT

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**AFFORDABLE
CLEAN POWER**

THROUGH
HIGHER PURCHASE AND
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**RENEWABLE
POWER**



ENVIRONMENT



SAVE DRINKING WATER
& **CLEAN RIVERS** LIKE **GANGA**
THROUGH **POWER PLANTS**
USING **TREATED SEWAGE WATER**

ENVIRONMENT



BOOST TO
SWACHH BHARAT
MISSION THROUGH
WASTE TO ENERGY PLANTS



4ES

ELECTRICITY FOR ALL

**EFFICIENCY TO ENSURE
AFFORDABLE TARIFFS**

**ENVIRONMENT FOR A
SUSTAINABLE FUTURE**

**EASE OF DOING BUSINESS
TO ATTRACT INVESTMENTS
& ENSURE FINANCIAL VIABILITY**

TARIFF POLICY

The logo consists of the letters '4ES' in a bold, blue, sans-serif font with a white outline. The '4' is slightly larger than the 'E' and 'S'. The letters are set against a light green rounded square background.

4ES

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EASE OF DOING BUSINESS



GENERATE EMPLOYMENT IN COAL RICH EASTREN STATES LIKE WEST BENGAL, ODISHA, JHARKHAND, CHHATTISGARH ETC. BY ENCOURAGING INVESTMENTS



REMOVAL OF TAXATION AMBIGUITY



CLARITY ON TARIFF SETTING AUTHORITY FOR MULTI-STATE SALES

EASE OF DOING BUSINESS



EASE OF DOING BUSINESS



**GENERATE
EMPLOYMENT**

**IN COAL RICH EASTERN STATES
LIKE WEST BENGAL, ODISHA, JHARKHAND,
CHHATTISGARH ETC. BY
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EASE OF DOING BUSINESS

REMOVAL OF
TAXATION
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EASE OF DOING BUSINESS



**CLARITY ON TARIFF
SETTING AUTHORITY
FOR MULTI-STATE SALES**



EFFICIENCY



REDUCE POWER COST THROUGH EXPANSION OF EXISTING PLANTS



TRANSPARENT BIDDING FOR TRANSMISSION RESULTING IN LOWER COST



USAGE OF SMART METERS TO REDUCE THEFT



EFFICIENCY

EFFICIENCY



**REDUCE
POWER COST**

**THROUGH EXPANSION OF
EXISTING PLANTS**

EFFICIENCY



**REDUCE
POWER COST**

**THROUGH EXPANSION OF
EXISTING PLANTS**

EFFICIENCY

**TRANSPARENT
BIDDING**

**FOR TRANSMISSION
RESULTING IN LOWER COST**



EFFICIENCY



**USAGE OF
SMART METERS**

TO REDUCE THEFT



ELECTRICITY



24X7 POWER SUPPLY FOR ALL WITH DEFINED TRAJECTORY



POWER IN REMOTE VILLAGES THROUGH MICRO-GRIDS



AFFORDABLE POWER NEAR COAL MINES THROUGH WASHERY REJECTS



EFFICIENCY